

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

CONTRACT NO. REV.

1091-54163-1

DATE PRINTED

09/20/12

AND

PAGE 1

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 86235			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH			STABENOW FOR SENATE			
AND	11350 Random Hills Rd Ste 670			PO Box 4945			
ADDRESS	Fairfax	VA	22030-7428	East Lansing	MI	48826-4945	
	USA			USA			
CONTACT	RACHAEL BEALE			PRODUCTSTABENOW EST #12018			
LOCAL SALESPERSON	Maggie McWilliams	AGENCY EST. NO.	PRODUCT 1300				
	Pol	12018	CODE				
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/21/12 AND ENDING 09/30/12 NO. WEEKS: 2							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	11111..	5	06:57A	09:00A	30S	09/24/12-09/28/12	CBS THIS MORNING	5	25.00	125.00
21.	1	09:00A	11:00A	30S	09/29/12-09/29/12	CBS NEWS SATURDAY MORNING	1	150.00	150.00
3	10100..	2	10:57A	12:00N	30S	09/24/12-09/26/12	THE PRICE IS RIGHT	2	225.00	450.00
4	00010..	1	12:28P	02:00P	30S	09/27/12-09/27/12	CBS SOAPS	1	150.00	150.00
5	01010..	2	03:00P	03:58P	30S	09/25/12-09/27/12	RACHAEL RAY	2	75.00	150.00
6	10101..	3	04:58P	05:58P	30S	09/24/12-09/28/12	DR. PHIL	3	125.00	375.00
7	01000..	1	06:28P	07:00P	30S	09/25/12-09/25/12	CBS EVENING NEWS	1	700.00	700.00
8	10000..	1	05:58P	06:28P	30S	09/24/12-09/24/12	THE INSIDER	1	125.00	125.00
9	..1.1..	2	07:00P	07:30P	30S	09/25/12-09/27/12		2	400.00	800.00
10	..1.1..	2	07:30P	08:00P	30S	09/26/12-09/28/12		2	400.00	800.00
11	1.....	1	09:00P	10:00P	30S	09/24/12-09/24/12	2 BROKE GIRLS/MIKE & MOLLY	1	4000.00	4000.00
12	..1.....	1	07:57P	09:00P	30S	09/25/12-09/25/12	NAVY NCIS	1	3500.00	3500.00
13	..1.....	1	09:00P	10:00P	30S	09/26/12-09/26/12	CRIMINAL MINDS	1	3500.00	3500.00
14	...1....	1	07:57P	09:00P	30S	09/27/12-09/27/12	BIG BANG/2 HALF MEN	1	4000.00	4000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	11350 Random Hills Rd Ste 670		PO Box 4945		
ADDRESS	Fairfax	VA 22030-7428	East Lansing	MI 48826-4945	
	USA		USA		
CONTACT	RACHAEL BEALE		PRODUCT STABENOW EST #12018		
LOCAL SALESPERSON	Maggie McWilliams	AGENCY EST. NO. 12018	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/21/12 AND ENDING 09/30/12 NO. WEEKS: 2					

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			FROM	TO						
15	...1...	1	10:00P	11:00P	30S	09/27/12-09/27/12	ELEMENTARY	1	2500.00	2500.00
161..	1	07:57P	09:00P	30S	09/28/12-09/28/12	CSI: NY	1	2000.00	2000.00
171..	1	10:00P	11:00P	30S	09/28/12-09/28/12	BLUE BLOODS	1	2500.00	2500.00
181.	1	10:00P	11:00P	30S	09/29/12-09/29/12	48 HOURS MYSTERIES	1	1000.00	1000.00
191	1	08:00P	09:00P	30S	09/30/12-09/30/12	THE AMAZING RACE	1	3000.00	3000.00
201	1	09:00P	10:00P	30S	09/30/12-09/30/12	THE GOOD WIFE	1	3000.00	3000.00
21	0100000	1	11:00P	11:02P	30S	09/25/12-09/25/12	LATE FIRST FORECAST SPONSOR	1	1500.00	1500.00
22	01001..	2	11:02P	11:35P	30S	09/25/12-09/28/12	TWO AND A HALF MEN	2	475.00	950.00
23	10000..	1	11:35P	12:37A	30S	09/24/12-09/24/12	DAVID LETTERMAN	1	225.00	225.00
Total Contract:								34		35500.00

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